

# Digital Marketing Intern

## WHO ARE WE:

We are a creative web design and digital marketing agency with offices in Plovdiv, New York, Berlin, and representatives in other countries.

We're a diverse team of people from all sorts of backgrounds and interests, united in our passion to deliver top digital solutions.

Since 2009, we have been helping brands, sports teams, service providers, and many other clients promote and sell their products and services in the digital world.

We are looking for a driven and passionate Digital Marketing Intern to join our team in Plovdiv!

## AS A DIGITAL MARKETING INTERN AT GRAMERCY, YOU WILL:

- Learn how to create and manage organic social media content for B2B and B2C projects
- Support the creation and management of Google and social media ad campaigns
- Assist with basic SEO tasks
- Create and maintain analytics reports across multiple platforms
- Extract key insights and performance metrics for future campaign development
- Perform administrative tasks such as updating databases and spreadsheets

## YOU WOULD BE IDEAL IF YOU:

- Have very good English skills
  - Have a good Excel understanding
  - Have experience with or knowledge of Google & META Ads platforms
  - Have excellent communication and organizational skills
  - Are able to prioritize and multitask
  - Have great attention to detail
- *WordPress or graphic design experience, for example with Canva or Figma, would be considered a plus.*

## WE OFFER:

- Possibility of permanent employment based on performance
- An international and diverse work atmosphere
- The chance to be a part of a knowledgeable, fun, and passionate team
- Diverse and dynamic projects
- Opportunities to grow and develop yourself
- Flexible working hours and remote working